



Indigenous Livelihoods Enhancement Partners (ILEPA)

P.O BOX 1088 -20500 ILEPA Offices, Narok, Kenya

Email: info@ilepa-kenya.org | Website: www.ilepa-kenya.org

Terms of Reference (TOR) for Project Scoping Study

Project Title: Enhancing Resilience of Pastoral Livelihoods in Narok County

Name of Project: Pastoralists' Enhanced Livelihoods, Knowledge, and Advocacy Project (PELKAP) supported by Home Planet Fund with CLARIFI of RRI

Project Assignment:

Undertake a scoping assessment on the economic value of pastoralism, associated products, and map-out opportunities for promoting investment in the sector within 4 Wards Maasai Mara, Maji moto Narooksura, Mosiro and Suswa - within Narok County.

1. Background Information

The Pastoralists' Enhanced Livelihoods, Knowledge, and Advocacy Project (PELKAP) is an ILEPA initiative funded under the Community Land Rights and Conservation Finance Initiative (CLARIFI) of the Rights and Resources initiative. Funding for the projects is a grant from the Home Planet Fund (HPF), which is committed to support pastoralist communities to sustainably continue their way in Narok County, specifically focusing on the pastoralists in Narok County.

The project aims to enhance the resilience of pastoral livelihoods in Narok County by strengthening access to livestock feeds, mobility, support services, and markets, as well as fostering a responsive policy environment and promoting knowledge generation and uptake.

1.1 About the organization

Indigenous Livelihoods Enhancement Partners (ILEPA) is a non-for-profit community-based Indigenous Peoples organization (IPO) for human rights and governance, environment and climate change and local level development registered in Kenya. The organization serves amongst the Indigenous Peoples in Kenya with a focus on pastoral communities in the southern landscape.

The goals of ILEPA with respect to the Environment and Climate change programme is to promote and enhance climate change adaptation and resiliency of pastoral livelihoods.

The southern landscape is a very biodiversity and culturally rich landscape. The landscape boasts of a high diversity of habitats, large numbers of livestock and high diversity of wildlife. Pastoralism and pastoralists, wildlife and conservationists share these diverse habitats across seasons. The counties of Narok and Kajiado have also pulled together to form the Narok- Kajiado Economic Block (NAKAEB).

Under the Home Planet Fund supported interventions ILEPA will mostly focus on livelihoods support within 4 Wards – Maasai Mara, Maji moto Naroosura, Mosiro and Suswa - within Narok County.

2. Objective of the Assignment

- The preliminary objective is to conduct a baseline assessment to understand the economic value of pastoralism and associated products within the targeted wards: Maasai Mara, Maji moto Naroosura, Mosiro, and Suswa.
- The primary purpose of the baseline Assessment is to generate data to serve as the reference point for assessing future changes and impacts resulting from pastoralism practices and its interactions with external forces.
- Identify trends in livestock population dynamics, including shifts in breeding choices, mix of livestock species reared, land tenure dynamics, trends in adaptation and diversification and livestock mobility.
- Map out opportunities for enhancing resilience in pastoral livelihoods, including improved access to livestock feeds, mobility, support services, access to markets & compatible diversifications options.
- Identify key stakeholders and coordination mechanisms for effective project implementation across scales.

3. The Study Scope

- Review existing literature and data on pastoralism, livestock population trends, and livelihood interventions in Narok County and adjacent areas.
- Assess the status of Policies, legal and regulatory frameworks related to pastoralism inter alia Livestock and Livestock products marketing, red meat industry, animal feeds, animal breeding, livestock inputs.
- Assess the trends in meat production and processing strategies inter alia access to affordable and sustainable animal feed resources, strategic Livestock Feed Reserve, level of provision of extension services, access to financial services, animal diseases and pests surveillance and control
- Conduct field surveys and interviews with key stakeholders, including pastoralists, community leaders, relevant County and national government departments, and development organizations in Narok County
- Assess the economic value chain of pastoralism, including livestock sales and associated products (Meat, Milk, Wool, hides and skins), processing, marketing, and transportation methods in Narok County
- Analyze trends and patterns in pastoralists livestock population dynamics (Cattle, Sheep, Goats, Donkeys) , including shifts in breeding choices
- Evaluate the effectiveness of current livelihood interventions and identify gaps and opportunities for improvement.

- Reflect on future prospects of pastoralism as a land use and livelihood production system in the context of emerging and intensifying land use options (farming, conservation, carbon markets, urbanization), land fragmentation, privatization and fencing and constrained mobility and access to pastoral labour.
- Map out key stakeholders and coordination mechanisms for promoting resilience in pastoral livelihoods across scales.
- Generate concrete recommendations informed by the study to pastoralists, national and county governments, and development actors.

Nb: See indicative questions attached.

4. Methodology

- The consultant will develop a comprehensive study methodology that will be reviewed by ILEPA) during an inception phase. A mixed survey design is preferred for this study; with clear methods, techniques and processes of data collection, analysis and reporting.

The Consultant should develop a methodology in consideration of the information outlined in the ToRs to ensure accuracy and rigor. The choice of the methods and techniques must adhere to measurement of variables under the study scope; and should answer all the survey questions.

5. Tasks, Responsibilities, and Deliverables

The Consultancy firm/Individual will be responsible for and is expected to deliver the following:

a) Inception report:

- An inception report will be prepared by the consultancy team and shared with the Programmes Manag and Director. The report should include a detailed methodology, including sample size, sampling plan, data collection tools, plan for field work, and data analysis.
- Short Presentation: Following the field visit, the consultant will prepare a short presentation of the initial findings, and tentative conclusions and recommendations. This will be used to debrief the Programme Manager and ILEPA project team, to identify and address any misinterpretations or gaps.

b) Draft baseline report:

- Building on the debrief and initial feedback received, the consultancy team will produce a draft report that will be shared with the ILEPA team leader for review.

c) Final baseline survey report.

- Once feedback is provided by the ILEPA Project team, the consultant will prepare the **final report**. The report will follow the same presentation logic and include, at a minimum: executive summary, list of acronyms, introduction, baseline context and

purpose, baseline framework and methodology, findings, conclusions, and recommendations.

- Annexes should include the TOR, inception report, programme baseline indicators with baseline values from the baseline survey, list of documents reviewed, list of persons interviewed or consulted and data collection instruments.
- The consultant will also prepare a Powerpoint presentation and two-page baseline Brief to facilitate sharing of the key findings, conclusions, and recommendations. The Brief will include project information; baseline background (baseline purpose, baseline team, baseline timeframe, methodology); and baseline results: key findings and/or conclusions, and key recommendations.

NB:

- Two (2) hard copies and soft copies of the report of maximum 25 pages (excluding preliminary pages and annexes).
- Annexes should include the TOR, inception report, list of documents reviewed, list of persons interviewed or consulted and data collection instruments.

6. Qualifications and expertise required.

ILEPA is looking for a consultant Firm/ Individual with the following minimum qualifications:

- Academic skills: Advanced university degree in sociology, anthropology, and economics; Statistics, Development Studies, Environmental Science, and other related qualification from a recognized institution

Professional experience:

- Experience in conducting socio-economic analysis and rapid rural appraisals, and applying qualitative methods of data collection, including participatory observation.
- Should have at least 8 years of proven and well-documented experience in conducting participatory research methods and techniques and quantitative research in rural contexts; with bias to project/programme evaluations.
- Excellent communication/writing and facilitation skills (English)
- Experience of conducting research in the thematic areas of pastoral livelihoods and market dynamics
- Understanding of the context/ situation and stakeholders in Narok County and Southern rangelands
- Ability to speak the Maa language is a big plus
- Full time commitment to the said consultancy is required.
- Legal status recognized by the Government of the republic of Kenya (if a firm)
- Strong capacity and experience in planning and organizing survey logistics
- Good network of experienced enumerators, supervisors and data entry clerks.
- Strong capacity in data management and statistics.
- Strong knowledge in the following software: STATA, CS-Pro, SPSS and STATA

- Strong interpersonal skills and a team-oriented spirit.
- The firm has demonstrated knowledge and experience with the application of human rights-based approach to programming, an understanding of the pastoralism and development issues and other relevant frameworks, ability to conduct and equity focused research and analysis.
- Strong writing and analytical (a sample of recent analytical report is requested).
- Demonstrated ability to work in a multi-cultural environment and ability to establish good and effective relationships with national partners.

6.1: Mandatory Compliance Evaluation

The Consultant Firm(s)/ Individual(s) will be subjected to Mandatory Compliance Evaluation, and should submit the below:

- - KRA Certificate and eTIMS Registration
- - Company Registration Certificate
- - Certificate of Good Conduct

6.2: Selection Criteria:

- The selection criteria are education and work experiences (as described above), good track record in delivering assignment, experience of working in community-based intervention and familiarity with Pastoralism and cross-border issue.
- Further information can be obtained at the address below during office hours 0800 to 1600 hours:

7. Timeline

- The Baseline study is expected to be conducted over a period of 21 working days. The date of commencement will be communicated.
- The final deliverables will be discussed and communicated during the agreement.

8. Budget and Mode of Payment

The budget for the baseline survey should cover all expenses related to personnel, transportation, data collection tools, analysis, and reporting. The Research consultant will be paid by the below instalments: -

1st installment: 20% upon submission and approval of inception report & data collection tools; and a signed contract

2nd installment: 40% upon submission and approval of the draft baseline report.

3rd installment: 40% upon submission and approval of the final report and all agreed-upon products of the study.

The consultancy fees will be subject to a 5% withholding tax.

9. Proposals evaluation criteria

The technical and financial proposals will be evaluated according to the following criteria;

- a) Profile of the firm/ consultant in relation to the task (5%)
- b) Composition and skillsets of the research team (10%)
- c) Interpretation and understanding of the TOR (5%)
- d) Technical and financial proposal (50%)
- e) Evidence of demonstrated relevance experience and skills with contactable references (report samples) (30%)

10. Ethical Considerations, Confidentiality and Proprietary Interests

- All data collected during the Scoping study should be treated with the utmost confidentiality and used solely for the purposes outlined in this TOR.
- Ethical considerations, including informed consent and protection of participants' rights, should be adhered to throughout the study process.
- Adhere to high standards of research ethics and integrity throughout the data collection and analysis process.
- Ensure accuracy and reliability of data through rigorous validation and triangulation techniques.

12. Amendments

- Any proposed amendments to this TOR shall be communicated and approved by the project steering committee.

13. Mode of application

- Firms or consultants who meet or exceed the requirements should submit their technical and financial proposal to procurement@ilepa-kenya.org not later than 17th June 2024; at 5:00 pm. Any application submitted after the set deadline will not be considered.

14. Approval Authority:

This TOR for the Scoping study is subject to approval by the Project Steering Committee of ILEPA.

Signed

Director /Project Manager

3rd June 2024

Annex I: List of Indicative Questions to be addressed:

- What is the dominant land use practice within the target project sites/wards?
- What is the proportion of households/families practicing Pastoralism within the project site?
- What is range of livestock species reared by households within the project site?
- What's the mix ratio of the of livestock species held (Cattle, sheep, goats, donkeys, camels, others), the rationale for such a mix and whether there is a shift in this mix?
- What is the average herd size (number of livestock units) held by a single household and trends in their populations?
- What is the trend/frequency of market access by pastoralists/livestock owners?
- What's the range of products derived from the livestock by pastoral households and how are these products utilized?
- Are such products traded in the market, and what's the mechanism of engaging with markets?
- Are there any organized market oriented pastoral groupings ... please enumerate?
- What is the role and place of women in the pastoral production system and this role being enhanced or weakened?
- What emerging issues exist within the project context that may affect project achievement of results? What strategies should be adopted to maximize the impacts of this project?
- What is the future of pastoralism and pastoralists
- Situation report on the current state of Milk enterprise sector within the target wards including successes, challenges, and opportunities.
- Number of cooperatives established and or strengthened within the targeted wards - including the names, state of registration, milk vending infrastructure such as Coolants and connections to markets